

GATOR JUNIOR GOLF

# 2022 IMPACT REPORT

Impacting young lives through golf.



## PLAYING THE GAME

#### Merger with Gainesville Junior Golf Tour

In 2022, we merged with the Gainesville Junior Golf Tour after Frank Anderson retired after 20 years of service. The tour allows us to provide playing opportunities at the lowest prices in the region or at no cost with our need-based scholarships.

Adding a tour segment to our organization allows us to complete our ecosystem of offerings where participants join us at a young age, they progress through our 7 levels and they play in our tournaments to enhance our ability to nurture kids via competition.

### BREAKING BARRIERS

#### Reaching the underserved

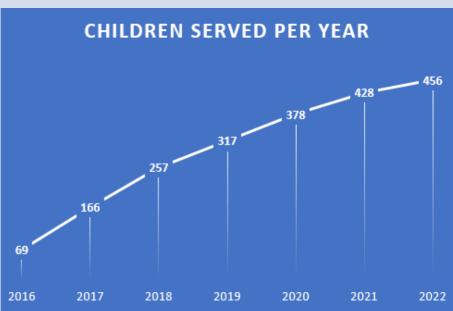
During the year, our main golf course, Gainesville Country Club, closed which caused us to shift golf classes to Turkey Creek and Ironwood. Our Vision is to provide equitable opportunities for the children in our community to develop through the game of golf regardless of socioeconomic status, race, gender or physical ability. An important part of executing on our vision means having classes physically near our target market. Given that Ironwood and Turkey Creek are located in underserved areas, we believe we're now better positioned than ever to reach the underserved areas of our community.

## GROWING THE GAME

#### Shands Children's Hospital Golf Program

In Fall 2022, we were able to restart our Shands Children's Hospital Golf program that had been suspended since the beginning of the pandemic. This program is unique because we're able to reach children inside of the hospital when no other sports are able to make an impact. We take plastic oversized golf clubs and mini tennis balls to let these kids feel normal in a very difficult time of their young lives. Our program seeks to overcome the barriers to experiencing the sport and our Shands Children's Hospital golf program is a great example of our tireless dedication to the kids.







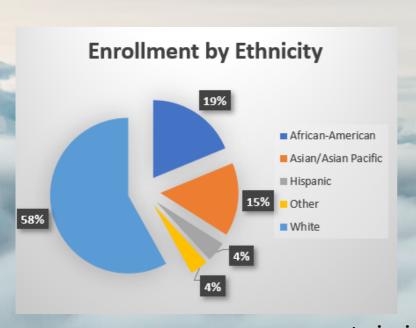
A key theme throughout the year was our dedication to adding more complimentary services and offerings for our families. Inflation was a hot topic in 2022, rising to nearly 10%. We worked with our equipment vendor to offer golf clubs to our families at a 40% discount to retail and for our families in need at a 70% discount or even free in some cases. We want our participants to be able to practice and play outside of class, so having their own equipment helps accomplish this.

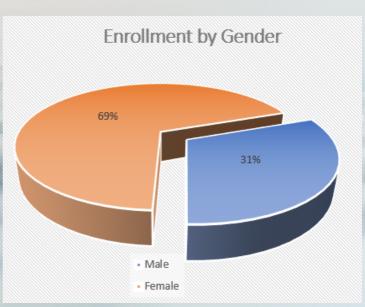
Historically, our program has only operated 8 months per year where we take the summer off due to the lack of access to instructors. However, the addition of junior golf tournaments this summer was the first step toward making us a year round program. In all, 2022 was a year where we overcame challenges and, thanks to the dedication of our coaches, we still provided more services than ever for our families in need.











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